



Summit 2011

The Cost of Nursing: The Dollars and Sense of Caring

October 27 – 28, 2011

University of Pittsburgh at Johnstown | Living Learning Center

PSNA PROSPECTUS

The Pennsylvania State Nurses Association (PSNA) is the non-profit voice for nurses in the Commonwealth of Pennsylvania. Representing more than 208,000 nurses, PSNA works to advance the profession of nursing through education, advocacy, practice and legislation. PSNA is a constituent member of the American Nurses Association (www.panurses.org).

Welcome to the **2011 PSNA Annual Summit!** With affordable exhibit space, distinctive sponsorship opportunities and a variety of advertising options, PSNA has the resources your business needs to attract attention from nursing students and nursing professionals. In addition, this year we are pleased to host more than 50 LPNs at the **Second Annual LPN Forum** (www.panurses.org/LPNForum) held in conjunction with our Annual Summit.

You will be pleased with the location of the exhibitor tables and the ample amount of time to speak with our more than 150 attendees. We also invite you to review the Sponsorship Packet as we have added many exposure opportunities to our packages such as: Award Gala Dessert Logos, Program Sponsors and further promotions included with our Platinum, Gold, Silver and Bronze Sponsors.

We look forward to hearing from you today! Only a limited number of booths are available! For questions or additional information, contact Jennifer Neidig, Director of Communications at jenniferneidig@panurses.org or 717.798.8942. For the Schedule of Events, visit www.panurses.org/summit. We will see you in October!

EXHIBITOR INFORMATION

- Awards Gala:** Thursday, Oct 27, 2011 | University of Pittsburgh at Johnstown | Living Learning Center
- Summit:** Friday, Oct 28, 2011 | University of Pittsburgh at Johnstown | Living Learning Center
- Accommodations:** Comfort Inn & Suites (*Group 3032*)
455 Theatre Drive, Johnstown, PA 15904
- Hours:**

6:30 am	Set-Up
7:00 – 7:45 am	Registration & Breakfast
10:15 – 10:30 am	Break
12:30 – 1:15 pm	Lunch
3:15 – 3:30 pm	Break
4:45 pm	Exhibit Break-down
- Cancellation:** Exhibitor cancellations will not be accepted for any reason after **October 3, 2011**. An administrative fee of \$50 will be charged for all cancellations made prior to October 3, 2011.
- Awards Gala:** You may wish to attend our Awards Gala & Dinner on Thursday, October 27 for \$70 per person. This is an enjoyable event that offers you an opportunity to meet our scholarship winners, RN award recipients, the PSNA Board of Directors and Association members.

2011 SCHEDULE of Events

THURSDAY, OCTOBER 27, 2011

6:30 pm – 8:30 pm Awards Ceremony and Dinner, University of Pittsburgh at Johnstown

FRIDAY, OCTOBER 28, 2011

7:00 am – 7:45 am Registration and Breakfast

7:45 am – 8:45 am Business Meeting

8:45 am – 9:00 am Welcome

9:00 am – 10:15 am Keynote Address, Peter Buerhaus, PhD, RN, FAAN
Spanning the Continuum of How Nurses Matter: Nurse Staffing and Inpatient Mortality, and Nurse Practitioners Providing Primary Care for Medicare Beneficiaries

10:15 am – 10:30 am Break & Practice Showcase

10:30 am – 11:30 am Denise Lucas, RN, MSN, NEA-BC
Vice President and Patient Services CNO, DuBois Regional Medical Center

Suzanne McCullough, RN, BSN
NICU Supervisor
Lateral Accountability

11:30 am – 12:30 pm Samuel Miranda, Jr., MS, RN, NEA-BC
Senior Vice President, Chief Nursing Officer, Ethics and Compliance Officer
Good Shepherd Rehabilitation Network
Safety Behaviors to Decrease Medication Errors

12:30 pm – 1:15 pm Lunch & Practice Showcase

1:15 pm – 2:15 pm Rachel M. Conant, Associate Director, Government Affairs, ANA
ANA: Moving Nursing's Agenda in Healthcare Reform ... and Beyond

2:15 pm – 3:15 pm Karen Carman, RN, MSNA
Community Health Nurse, PA Dept of Health, Cumberland County
Improving Outcomes with Compassion

3:15 pm – 3:30 pm Break & Practice Showcase

3:30 pm – 4:45 pm Closing Address, Peter Buerhaus, PhD, RN, FAAN
State of the Nursing Workforce: Intersection of Demographic Trends, Economic Recession and New Public Policy Initiatives

The Pennsylvania State Nurses Association (PSNA) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.